

YOU, ^{THE} E.U., YOUR E-CIGARETTE AND THE EFVI



...OR “HOW I LEARNED TO STOP WORRYING AND LOVE THE DODOBOX”

IF YOU ARE READING THIS,

there is a good chance that you or somebody you know currently uses, or is thinking of using, an e-cigarette. What you may not know is that by 2016 at the latest, the E.U. intends to place restrictions upon them through its Tobacco Products Directive. These restrictions are over-reaching, disproportionate, and will have a negative impact upon the effectiveness of ALL e-cigarettes. The EU wants to restrict e-cigarettes in the following ways...

CAPACITY e-cigarettes will not be allowed to contain more than 2ml of liquid.

DESIGN restrictions will be either impossible to meet, or expensive to produce.

E-LIQUID can be no stronger than 20mg/ ml and bottles must be 10ml or less.

FLAVOURS can be outlawed at the discretion of member states.

THIS IS A BAN ON EVERY DEVICE CURRENTLY AVAILABLE.

YOU CAN HELP TO STOP THIS.

The EFVI is a European Citizens' Initiative that, if successful, will mean the EU will have to listen to the concerns of users of e-cigarettes and may reconsider its position. It is an opportunity to be heard at the highest level of European government; something that is normally not within reach of ordinary citizens. The Citizens' Initiative system is designed to be difficult to achieve. We need 1,000,000 signatures across Europe to force the EU back to the table. We need YOUR signature; we need YOUR help. You can do it today, either online at www.efvi.eu or if you have been handed this in an e-cigarette store you can use the dodobox they have provided.

THIS IS NOT A PETITION. IT IS A DEMAND TO BE HEARD. IT IS YOUR RIGHT.